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CORDILLERA INTERNATIONAL FILM FESTIVAL RETURNS JULY 29-AUGUST 2

*With a new partnership between two of Nevada's Best
& a fun Commercial Contest to celebrate the pairing!*

RENO, Nev. (March 25, 2021)— Nevada's largest premiere film festival and Nevada's largest and oldest brewing company are partnering to celebrate award-winning beer and award-winning films.

The Cordillera International Film Festival, in conjunction with presenting sponsor, Bill Pearce Motors, is pleased to announce that Great Basin Brewing Company will be joining the Cordillera family as the festival's official beer. Great Basin beer will be served at the 4th annual 5-Day film festival, July 29 - August 2, as well as Cordillera's year-round events, including Movies in the Park every Friday in July, an Artown legacy event, and the City of Sparks popular 3rd Thursday movie event.

"Great Basin has always been on a mission to make the world a better place - one pint at a time," said Tom Young, Brewmaster and President of Great Basin Brewing Company. "We believe the creativity in beer as well as filmmaking help to make that vision a reality. Besides, what pairs better with award-winning film than Nevada's most award-winning craft beer?"

As part of the partnership, Great Basin will create a specialty brew each festival year. The inaugural partnership year will launch with a [Beer Lovers Commercial Competition](#) for the Great Basin/Cordillera 2021 Belgian-style Tripel. Anyone with a camera (or phone) is welcome to submit a short :15 or :30 commercial for the chance to win more than \$2,000 in cash and prizes, along with priceless bragging rights. A launch event featuring the commercial entries and announcing the winner will be held at the Great Basin Sparks location on Friday, June 18th.

"We are Reno Tahoe proud and thrilled to be partnering with another like-minded community business as our official beer," said Festival Executive Director Emily Skyle-Golden. "In addition to the film festival, Cordillera and Great Basin have exciting plans for year round co-branding opportunities and events."

About Great Basin Brewing Company

Since 1993, Tom & Bonda Young have run Great Basin Brewing Company, the original and most award-winning brewery in Nevada. Great Basin Brewing Company currently distributes its beers across Nevada, California, Utah, Idaho and is looking to expand further. The company has won 16 medals at the prestigious Great American Beer Festival® and 9 at the international World Beer Cup®. For the latest brewery news visit greatbasinbrewingco.com

About Cordillera International Film Festival

Cordillera International Film Festival's mission is to celebrate the art of filmmaking and screenwriting and provide a platform for underrepresented communities to educate and promote inclusion via storytelling through film. Cordillera is a Top 300 reviewed film festival (out of 10,000+ worldwide) and in 2020, attracted a record number of film submissions from filmmakers representing 83 countries. For more information, visit www.ciffNV.org.

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