



CORDILLERA

International Film Festival

5 Days. 150+ Films, Celebrity Panels & Parties

Enjoy One. Enjoy All.
#FilmForAll



RENO NEVADA TAHOE
SEPT 26TH - 30TH, 2024
WWW.CIFFNV.ORG





About Cordillera

As a champion of diverse voices, the Cordillera Int'l Film Festival, located in the beautiful Reno Tahoe region of Nevada, has quickly become one of the “Top 25 Coolest Film Festivals in the World” according to MovieMaker Magazine, and is ranked in the Top 1% of over 12,000 film festivals worldwide by FilmFreeway.

With an average annual attendance of 15K, Cordillera's 5-Day film festival features 150+ films, celebrity panels, red carpet premieres, parties and a Grand Jury made up of iconic industry leaders - all with the goal of connecting filmmakers with the region as a potential film location, and introducing local audiences to incredible award-winning films from around the world.

Being a year-round sponsor of the Cordillera International Film Festival offers access to a captive and engaged audience, allows for targeted marketing, consistent brand exposure, strengthens community engagement, fosters ongoing networking opportunities, showcases a commitment to cultural enrichment, and establishes a lasting association with a prestigious cultural event.

PRESENTING PARTNER

\$50,000

As a Presenting Partner, your organization will take center stage as a champion of diverse voices and visionary storytelling at the Cordillera International Film Festival. This package offers maximum year-round exposure and exclusive benefits, allowing your brand to shine.

- Premiere, year-round access to all CIFF VIP experiences, customized to meet your organization's needs.
- Exclusive "Presenting Partner" recognition with top-tier logo placement on all marketing materials.
- Special acknowledgment during CIFF's during high-profile festival events.
- Recognition as "Presenting Partner" in press releases, media interviews, and social campaigns.
- Opportunity to collaborate on a branded event, screening, panel or workshop.
- Commercial Spot before all Official CIFF Screenings.
- Dedicated social media posts highlighting your organization - before, during and after all events.
- 2 Full Page or 4 half page ads in festival program with prominent placement.

FESTIVAL PARTNER

\$25,000

As a Festival Partner, your organization will play a vital role in supporting the Cordillera International Film Festival with excellent brand visibility and exciting engagement opportunities.

- Year-round access to CIFF experiences, customized to meet your organization's needs.
- Premiere "Festival Partner" logo placement on all marketing materials.
- Special acknowledgment during CIFF's during high-profile festival events.
- Recognition as "Festival Partner" in press releases, media interviews, and social media campaigns.
- Opportunity to collaborate on a branded event, screening, panel or workshop.
- 1 Full Page or 2 half page ads in festival program with prominent placement.

COMMUNITY PARTNER

\$10,000

As a Community Partner, your organization will be recognized as a dedicated supporter while receiving valuable exposure and engagement opportunities for your brand.

- 4 VIP All-Access Passes to CIFF 2024 along with 20 individual tickets for employees or customers.
- "Community Partner" Logo placement on all marketing materials.
- Opportunity to collaborate on a branded event, screening, panel or workshop.
- One 1/2 page ad in festival program.

Movies in the Park Opportunities

VENDOR - Non-Selling

\$150 per week or \$500 for 4 weeks

As a Movies in the Park weekly non-selling Vendor, you have the opportunity to set-up a tent and pass out information, hold contests, collect contact information from guests and share your brand with an average audience that ranges between 500 - 1500 guests per night.

- Brand Affiliation with a 29 year Legacy Event.
- Dedicated Slide shown to a captive audience before the film.
- Special acknowledgment during CIFF's MITP Opening Announcements.
- Recognition during event in a CIFF MITP Social Media Campaigns.
- Free 1/2 page ad in CIFF 2024 Festival Program (\$250 Value) if you book all 4 weeks

Sponsorship Details

Here are the details for MITP 2024

- July 5th - Announced on March 1st, 2024
- July 12th - Announced on March 1st, 2024
- July 19th - Announced on March 1st, 2024
- July 26th - Summer Short Film Series - NOTE: Must commit to all 4 weeks to be a Vendor this date.

Set-Up & Breakdown:

Vendors using vehicles to drop-off or pick-up tents, tables, etc. must enter the park between 5:30pm - 6:00pm. Vehicles may return to pick-up everything at roughly 11pm or 15 minutes after the closing credits of the film have ended - whichever comes last. Tent must be no larger than 10x10 and must have weights rated to handle winds up to 15 mph.

MORE WAYS TO SUPPORT CORDILLERA

FILMMAKERS LOUNGE

\$10,000

With three meals served daily and a hosted bar, this exclusive lounge caters to Filmmakers, Celebrity Guests, Community Leaders and VIP All-Access Pass holders - making it one of the most popular locations during the festival. Sponsorship includes 4 VIP All-Access Festival Passes, a 1/2 page ad in the program, Logo inclusion within the lounge, on our website & in social media posts.

MARTINI TAKE PODCAST

\$10,000

Located in the Filmmakers Lounge, the Martini Take Podcast provides premiere branding opportunities - including on-air acknowledgments, logo placement online and in the booth that live on long after the festival. Sponsorship also includes a 1/2 page ad & 4 VIP All-Access Festival Passes.

OPENING OR CLOSING NIGHT PARTY

\$5,000

Whether you sponsor the opening festivities, or help close out CIFF 2024 with a bang, your brand will be associated with a fabulous event. Sponsorship includes a 1/2 page ad in the program, Logo inclusion on website, 2 VIP All-Access Passes and acknowledgment during event via the emcee.

SCREENING OR PANEL

\$5,000

From the opening night feature to one of our popular shorts programs, your commercial will play to an engaged audience prior to the screening. Sponsorship includes a 1/2 page ad in the program, Logo inclusion on website, 6 - 20 tickets to the program and acknowledgment during event via the emcee.

SPONSOR A MEAL (In-Kind or Cash Donation)

\$2,500

They say the way to a person's heart is through their stomach - so here's your chance to turn festival VIPs into your biggest fan! Sponsorship includes a 1/4 page ad in the program, table signs during meal, shout-out on Daily News email blast to attendees. 2 Day Passes to the festival.

SPONSOR AN AWARD

\$500 - \$2,500

Be part of the biggest night of the festival - from cash prizes for the best Nevada film, to a chance to sponsor next year's potential Oscar winner - your brand will be on-screen during the presentation, listed in our program and announced during the ceremony. Includes 2 tickets to the event.

SPONSOR A FILMMAKER

\$1,000

Cordillera could not exist if it weren't for filmmakers! Your donation helps us provide them lodging, 3 meals a day and an unforgettable experience. Sponsorship includes 2 tickets to the Filmmakers Welcome reception, 4 tickets to the screening of their film & acknowledgment in the program.



Thank you!

We invite you to join us as a valued sponsor of the Cordillera International Film Festival and become an integral part of our mission to celebrate diverse voices and visionary storytelling. Being a year-round sponsor of the Cordillera International Film Festival offers access to a captive and engaged audience, allows for targeted marketing, consistent brand exposure, strengthens community engagement, fosters ongoing networking opportunities, showcases a commitment to cultural enrichment, and establishes a lasting association with a prestigious cultural event.

Together, let's create an unforgettable experience for filmmakers and audiences alike, while forging meaningful connections within our community and beyond. We look forward to discussing how we can tailor a sponsorship package that aligns with your goals and maximizes your brand exposure.

Thank you for considering this exciting opportunity to be a part of the Cordillera International Film Festival.